



WEST BENGAL STATE UNIVERSITY

B.Sc. Honours 4th Semester Examination, 2020

ARDACOR10T-AGRICULTURE AND RURAL DEVELOPMENT (CC10)

FUNDAMENTALS OF AGRICULTURAL EXTENSIONS

Time Allotted: 2 Hours

Full Marks: 40

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.
All symbols are of usual significance.*

1. Answer any **five** questions of the following: 2×5 = 10
 - (a) What is diffusion?
 - (b) What is Extension Education?
 - (c) Give two examples of mass media.
 - (d) Define program-planning.
 - (e) Name two audio-visual aids used in extension teaching.
 - (f) What is motivation in extension?
 - (g) What is communication?
 - (h) What is cyber extension?

2. Answer any **four** questions of the following: 5×4 = 20
 - (a) Describe about different adopter categories.
 - (b) Write a short note on Kisan Call Centre.
 - (c) What is the role of agriculture journalism in agricultural extension programmes.
 - (d) State the importance of Information and communication technology in rural development.
 - (e) Classify different extension teaching methods.
 - (f) What are the different steps of extension teaching?
 - (g) Write a short note on agri-clinic in India.

3. Answer any **one** question of the following: 10×1 = 10
 - (a) What is adoption? Describe the adoption process mentioning different stages of adoption. 2+8
 - (b) What is PRA? What are the key principles of PRA? Describe about two major PRA tools. 2+3+5

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

—X—